



PERURAIL

**CORPORATE SOCIAL
RESPONSIBILITY**

OUR COMPANY MANAGES A VARIETY OF PROGRAMS THAT **GENERATE DEVELOPMENT**
OPPORTUNITIES FOR COMMUNITIES WITHIN OUR AREA OF INFLUENCE

ABOUT US

We directly manage Corporate Social Responsibility (CSR) programs in the regions where we operate, around the cities of Cusco, Puno, and Arequipa.

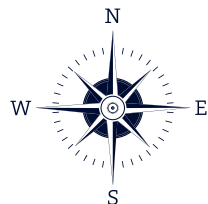
Our programs also reach the division of freight transport of PeruRail which transports goods and minerals from/to the port of Matarani.

OUR GOALS

For us, being a socially responsible company means to managing our operations, resources, human capital, and environment wisely. We generate programs to improve the quality of life in our surroundings, developing new abilities and encouraging the creation of inclusive businesses.

As part of our commitment with each one of our local communities, we have developed a series of programs that includes a wide variety of trainings which are mainly focused on 4 pillars: **identity and integration, environmental protection, inclusive business, and educational initiatives.**

OUR AREA OF INFLUENCE



LEGEND

- Meters above sea level
- Train stations



OUR STRATEGIC PILLARS

Our company manages a range of programs that generate development opportunities for communities within our area of influence. Each program aims to be aligned to the sustainable development objective (SDO) within our four strategic pillars.

Identity and integration



Discovering Machu Picchu with PeruRail



Local train



Freight and luggage



Community cinema



Environmental protection



Green PeruRail



Recusco



Environmental campaigns



Inclusive business



Improvement & protection of alpacas



Warmi Away



Educational initiative



'A+ in safety, zero accidents'



My school recycles







IDENTITY AND INTEGRATION

We aim to significantly contribute to the personal, social, environmental, cultural, and economic development of our neighboring communities.

At the same time, we encourage the protection and promotion of our cultural and historical heritage.

Discovering Machu Picchu with PeruRail



PeruRail and Belmond execute this program where children from the communities of Cusco enjoy a unique travel experience to Machu Picchu. Every month, groups of several communities from Cusco are invited to board our trains for a memorable journey to Llaqta Inca of Machu Picchu.

Recognition:

We thank to the Decentralized Culture Management of Cusco for supporting this program by allowing the entrance to the citadel at not cost.





Local train service



The PeruRail Local Train Service provides the transport of people who live in the communities located along the railway route to Machu Picchu.

We offer this service to the settlers of the area with a great commitment, since we are the only means of public transport that is available for them.

Freight and luggage services



The PeruRail Freight and Luggage Service enables communities located near the railway to Machu Picchu to transport basic perishable and non-perishable food, luggage and packages, provisions and merchandise in general, furniture, belongings, fuel, gas, and building materials, at non-commercial rates.





My community cinema



One of our most innovative projects is “My community cinema”, the mobile cinema of PeruRail. This inclusive experience presents films focused on cultural identity to introduce the art of cinema and storytelling to several communities within our area of influence.

This friendly and pleasant activity helps us to preserve the local culture and social bonds.



ENVIRONMENTAL PROTECTION

We support and encourage sustainable and environmental activities within our company and in the regions where we operate, such as improvements in solid waste management, solar energy, pollution control, and clean technology.



Green PeruRail



Solid waste transportation: PeruRail operates a free solid waste transport service from the district of Machu Picchu town and its communities to an area designated in Pachar, in coordination with the Environmental Management of the Municipality Machu Picchu town.

Between 2015 and 2018, we transported a total of 13, 960 tons of solid waste.





Recusco



PeruRail is a partner of the Tourism Care Association and participates in the Recusco Project to manage plastic from the Sacred Valley.

We aim to collect and recycle plastic bottles according to the principles of sustainability: **reduce, reuse and recycle.**

Environmental campaigns



PeruRail executes an environmental plan which has a range of activities that impact positively in the environment. In 2018, 8 days of cleaning were carried out directly by the company in Cusco, and 6 in Arequipa.

The members of the community participate actively in these activities. The success of the activities and also the empowerment of the bonds with the community members are achieved. 2 reforestation campaigns were also carried out in Arequipa and Cusco; more than 3,700 saplings of the area were planted.





INCLUSIVE BUSINESS

Our projects aim to strength abilities and encourage the productive development of the population within our area of influence. Therefore, our goal is to generate programs that stimulate local economic development and incorporate local suppliers into our value chain.





Warmi Away



This PeruRail program is for groups of women from the communities of Cusco and aims to develop their abilities in craftwork. They are guided by a specialist in order to learn the ancestral weaving technique in an artisanal loom, and to recover the technique of natural dyeing with roots and leaves of the area.

Thanks to this program, women of communities of Pachar, Rumira, Piscacucho, Huilloc, and Socma have become suppliers of tapestries that decorate the tables of the **trains Vistadome of PeruRail**.

Comprehensive program of alpaca breeding



Low temperatures during the cold months in the Andes are the main reason of death of alpacas. This problem affects the quality of the fiber and also the peoples life who commercialize this product.

This PeruRail project is focused on developing techniques for the protection and preservation of the species and their fiber. It develops abilities and tools to protect young and adult alpacas.







EDUCATIONAL INITIATIVES

We focus our efforts in the creation of educational strategies to promote civic awareness and culture about safety, environmental care, and development of abilities for children and young people.



Safety program 'A+ in safety, zero accidents'



The safety of railway operations in Belmond and PeruRails train division is governed by international standards and strict procedures that certify the operation. However, we realize that careless and reckless actions of third parties, such as pedestrians, drivers, tourists, and others, was an opportunity to educate the community about the importance of safety and life care.

Therefore, we decided to use giant puppet shows as a fun and effective way to engage children from the different communities around our railway and help them to understand the importance of safety.

My school recycles (recycle competition)



This initiative encourages children to actively take care of their planet. Participating schools receive training from the Tourism Care Association on the importance of being aware of the care of the environment and recycling. It also teaches what materials and tools to use in order to effectively collect waste.

After that, a competition with awards is performed and the participants who collected the greatest amount of recyclable plastic are recognized.

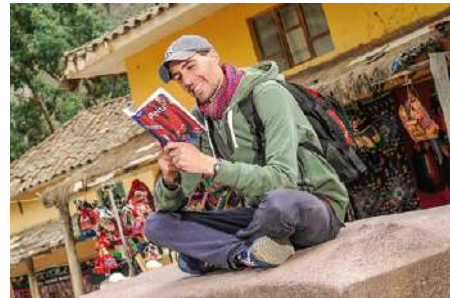


STRATEGIC ALLIANCES

Passengers with a hearts

PeruRail and UNICEF are strategic partners of a great initiative called "Passengers with a hearts". This is a social project to collect funds in the Vistadome and Expedition touristic trains in benefit of thousands of Peruvian children and adolescents. Donations go towards a variety of different projects developed by UNICEF in Peru, such as: improved living conditions for newborns, access to a good-quality education and help towards a life free from violence.

PeruRail contributes to the initiative by implementing a collection system in the trains and by allocating resources and personnel for a safe and uninterrupted collection. The administration and disposition of the money is under the care of UNICEF.



Clean and warm house

We join Kusimayo to be part of the “Clean and Warm House” project which benefits to hundreds of families suffering the inclement cold in Puno.

This initiative consists of implementing a system designed to increase the temperature inside the houses in 10°C and to eliminate 70/90 % of the pollutants of the open-fire kitchens. This is teamwork to improve the quality of life in rural communities of the High Andean regions of the country.



Inspiring companies

We join PNUD in a platform of the private sector of “I m Volunteer” composed of companies in Peru that are convinced about the value of the Voluntary Service for the Peruvian companies and society.

Our work aims to position the strategic value of the corporative voluntary service and its triple impact: in the voluntary, the company, and the society, as a way to get companies involved in the implementation of sustainable development objectives (SDO)





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